

NCC Cable System Order

117 458602

Order #	62352584	Flight Dates	10/17/16 - 10/30/16	Update Date	10/28/16
Syscode	8080	Agency	Medium Buying LLC	Version	3 Vs. 2
System Name	Spectrum/Outer Milwaukee Zone, WI	Advertiser	Ron Johnson for US Senate	Show All Lines	
Market	Milwaukee-Racine	Client Code		Total # of Weeks	2
AE	Andrew Yoiles	Product Code		Total	\$2,802.00
Sales Coordinator	Luke Priddy	Est Code	NA	Commission	\$420.30
Office	Washington	Product Name		Net Total	\$2,381.70
Phone	(301) 951-2620	Credit Status		Total Spots	32
Status	Not accepted	Primary Demo	Adults 35+	Sold On	Cost Per Spot
Survey	Aug16 C-DMA Nielsen Live+7	Makegood Policy	Approval Required	GRP	GIMP
				CPP	CPM

Comments : R2 10.28 -\$150 change. Please review and confirm. Thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	BTN	Indiana @ Northwestern	10/17/16	10/23/16	11:00	14:00						X		-	-	2	\$75.00	\$150.00	30	CFB 10/22
2	BTN	Illinois @ Michigan	10/17/16	10/23/16	14:30	17:30						X		-	-	2	\$75.00	\$150.00	30	CFB 10/22
3	BTN	Michigan State @ Maryland	10/17/16	10/23/16	18:30	21:30						X		-	-	2	\$75.00	\$150.00	30	CFB 10/22
4	ESP2	Texas @ Kansas State	10/17/16	10/23/16	11:00	14:00						X		-	-	2	\$75.00	\$150.00	30	CFB 10/22
5	ESP2	Houston @ SMU	10/17/16	10/23/16	18:00	21:00						X		-	-	0	\$75.00	\$0.00	30	R2-2x
6	ESP2	Wyoming @ Nevada	10/17/16	10/23/16	21:00	24:00						X		-	-	2	\$75.00	\$150.00	30	CFB 10/22
7	ESPN	Arkansas @ Minnesota	10/17/16	10/23/16	17:00	20:00						X		-	-	2	\$75.00	\$150.00	30	CFB 10/22
8	ESPN	Ole Miss @ LSU	10/17/16	10/23/16	20:00	23:00						X		-	-	2	\$75.00	\$150.00	30	CFB 10/22
9	ESPN	Houston Texans @ Denver Broncos	10/24/16	10/30/16	19:30	22:30	X							-	-	1	\$475.00	\$475.00	30	MNF 10/24
10	FS1	Oklahoma State @ Kansas	10/17/16	10/23/16	11:00	14:00						X		-	-	2	\$75.00	\$150.00	30	CFB 10/22
11	OCOL	COLLEGE FOOTBALL 10 SPOTS	10/17/16	10/23/16	00:30	24:00				X	X	X	X	-	-	10	\$75.20	\$752.00	30	CFB 10 Spots
12	ESP2	San Jose State @ San Diego State	10/17/16	10/23/16	21:30	24:00					X			-	-	1	\$75.00	\$75.00	30	R1+1x: CFB 10/21
13	ESPN	Miami, FL @ Virginia Tech	10/17/16	10/23/16	18:00	21:00				X				-	-	1	\$75.00	\$75.00	30	R1+1x: CFB 10/20
14	ESPN	BYU @ Boise State	10/17/16	10/23/16	21:00	24:00				X				-	-	1	\$75.00	\$75.00	30	R1+1x: CFB 10/20
15	ESPN	USF @ Temple	10/17/16	10/23/16	18:00	21:00					X			-	-	1	\$75.00	\$75.00	30	R1+1x: CFB 10/21

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Market	Milwaukee-Racine

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Agency	Medium Buying LLC
Advertiser	Ron Johnson for US Senate

Update Date	10/28/16
Version	3 Vs. 2
Show All Lines	
Total # of Weeks	2
Total	\$2,802.00
Commission	\$420.30
Net Total	\$2,381.70
Total Spots	32
Affiliate Split	100.0
Sold On	Cost Per Spot
GRP	GIMP
CPP	CPM

AE	Andrew Volles
Sales Coordinator	Luke Priddy
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Aug16 C-DMA Nielsen Live+7

Client Code	
Product Code	
Est Code	NA
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

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16	ESPN	Oregon @ California	10/17/16	10/23/16	21:00	24:00					X			-	-	1	\$75.00	\$75.00	30	R1+1x: CFB 10/21

	Oct 2016	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Total
SPOTS	32	0	0	0	0	0	0	0	0	0	0	0	32
AMT	\$2,802.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$2,802.00

SYSTEM APP: _____ SALES _____ ACCT _____

62352584 | Milwaukee-Racine | Spectrum/Outer Milwaukee Zone, WI | 8080 |

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